

Mor Eitan

UX/UI Product Designer & Digital Visual Designer

 [Portfolio](#)

 [Instagram](#)

 052-6285100

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Work Experience



PitangoUX | UX/UI Product Designer

2024 - 2025

- Designed wireframes, prototypes, and high-fidelity interfaces using Figma.
- Collaborating with clients to present wireframes, gathering feedbacks and iterate through design system.
- Balanced user needs with business objectives in complex product environments.
- Meeting tight deadlines while delivering top-quality, B2C & B2B client-focused design solutions.



21Draw | Course Creator

2023 - 2024

- Created comprehensive lesson plans, video tutorials, and instructional materials covering various watercolor techniques.
- Edited and narrated instructional videos, delivering step-by-step guidance to enhance the learning experience for students.
- Balanced user needs with business objectives in complex product environments.
- Managed the entire video editing process, high-quality content and visual storytelling.



Lemonplay | UX/UI Designer

2021 - 2023

- Acted as the only designer in the team, responsible for creating and implementing visual elements for a game app.
- Collaborated closely with manager and programmers to develop wireframes, ensuring alignment with the game's user experience.
- Played a key role in the end-to-end design process of the game app, from initial wireframes to final visual design, ensuring a cohesive user interface.
- Gained hands-on experience in a fast paced startup environment, learning and adapting to various challenges in the design process.



_Morchu | CEO & Founder

2019

- Managed and optimized social media content creating process for a 1-person team with a combined following of 230k followers across TikTok and Instagram.

Education



Studio 6B in UX/UI and Graphic Design

2019 - 2021



IDF Service in 3 months of Media Design and Adobe CC

2016

Certification



Udemy - Accessibility for UX Designer

2024

Skills

- UX/UI Design
- Prototyping
- Wireframing
- Collaboration
- AI
- User Research
- Accessibility

Design Tools

- Figma
- Adobe Suite
- XD
- Figjam
- Wix Studio
- Powerpoint

Languages

Hebrew - Native

English - Fluent